

DENON

Celebrate National Fitness and Sports Month by Stepping Up Your Workouts With Denon's Exercise Freak™ Wireless, In-Ear Headphones

Super-lightweight, sweatproof, wireless fitness headphones with accentuated bass curve are specially designed to help sports and exercise enthusiasts kick it up a notch

Mahwah, NJ, May 21, 2013—May is National Physical Fitness and Sports Month, and to help you step up your physical activity in the coming weeks, add a boost to your routine with Denon's Exercise Freak [wireless headphones](#). Denon Electronics, a premier manufacturer of high-quality home and personal audio products, designed Exercise Freak headphones with sports and fitness enthusiasts in mind. Exercise Freak [in-ear headphones](#) (MSRP: \$149) are super-lightweight, wireless headphones that let exercisers listen to their favorite music and answer phone calls without bothersome headphone cables getting in the way of workout activities.

Denon Exercise Freak wireless headphones were designed and tested by frequent exercisers to provide optimum comfort and secure fit for a variety of activities. Featuring Bluetooth connectivity, the wireless



Exercise Freak headphones provide freedom of movement. The sweatproof in-ear earpieces feature built-in cushions for ventilation and comfort, and antimicrobial silicon eartips (available in XS, S, M, L) to reduce bacteria buildup. The rechargeable battery lasts up to seven hours—long enough for a marathon. And let's not forget the best-in-class sound quality that is the hallmark of all Denon products. Exercise Freak models are tuned to provide a slightly accentuated bass curve for motivating challenging workouts, sports activities and fitness regimens.

The headphone's special in-ear design features integrated controls and a built-in microphone on the earpiece, so you can play/pause your music, adjust volume, and answer/hang up telephone calls wirelessly via Bluetooth. They are available in blue, black and yellow. Also included with the headphones: a mesh carrying case with a karabiner (durable metal loop for secure connection) and a micro USB cable (for charging battery).

Users can further enhance their workouts by downloading the Denon Sport application, which provides real-time tracking of workout activities and nutrition, and seamless integration with heart-rate monitoring devices. In addition to a GPS tracking feature for outdoor activities, the App includes a workout journal to track fitness goals. With access to the online community via Facebook and Twitter, users can easily share workout progress with friends. The Denon Sport app even lets' users map location, speed and how long it should take to complete a run at the target pace!

The Exercise Freak is part of Denon's new widely varied headphone family including *Exercise Freak, Urban Raver, Globe Cruiser, Music Maniac, and Classic* headphones. They have broken new ground in featuring lifestyle-specific smartphone applications, all of which are engineered from the ground up to *Sound Like You™, Move Like You, Fit Like You*. Denon develops and engineers each of its advanced [headphone](#) products by carefully crafting personal listening and style solutions for consumers. The result is a new type of headphone line that not only delivers a perfect fit but also includes differentiated feature sets, specialized design elements and the groundbreaking integrated application suites to suit each individual lifestyle and listening preference.

The Denon Exercise Freak Headphones have suggested retail price of \$149.00 and are available at select Denon dealers and online at <http://usa.denon.com>.

About Denon Electronics

Denon is a world leader in the manufacture of the highest-quality [home theater](#), audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of pulse-code modulation (PCM) digital audio. Denon Electronics is owned by D&M Holdings, Inc.

About D+M Group

D+M Group is a global company dedicated to enhancing life through inspired sound solutions delivered anytime, anywhere. With a strong belief that "Performance is everything," D+M is focused on innovation to meet the needs of customers in an increasingly digital world. Serving the consumer, professional and automotive markets, D+M Group brands include Allen & Heath, Boston Acoustics[®], Calrec Audio, Denon[®], Denon DJ, Denon Professional, Marantz[®], Marantz Professional, and Premium Sound Solutions. Headquartered in Mahwah, New Jersey, D+M Group has approximately 2,000 employees worldwide, with products and services marketed in more than 45 countries. D+M Group is a Bain Capital portfolio company.

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